

# B2Mission

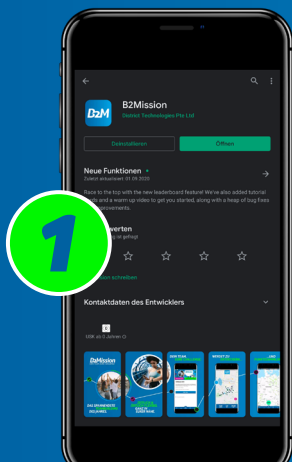
## YOUR TEAM. YOUR CHALLENGE



EXPLORE  
DISCOVER  
REPEAT

## LET'S GO

WITH THE B2MISSION APP, YOU CAN REDISCOVER YOUR CITY AND ADD VARIETY TO YOUR ACTIVITIES. COLLECT AS MANY POINTS AS POSSIBLE BY FOOT OR BY BIKE AND CONTRIBUTE TO THE TEAM'S SUCCESS.



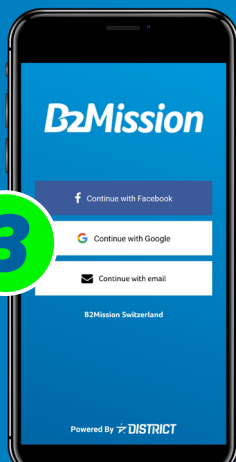
1

Download the B2Mission app in the App Store oder Google Play Store.



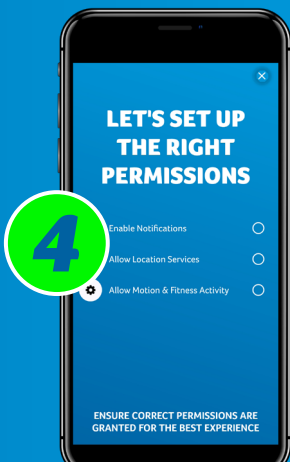
2

Select „B2Mission – Switzerland“ to join your team.



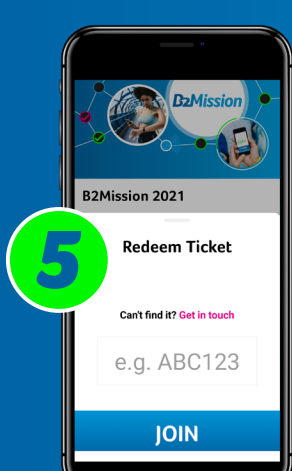
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Create a user account via one of the options.



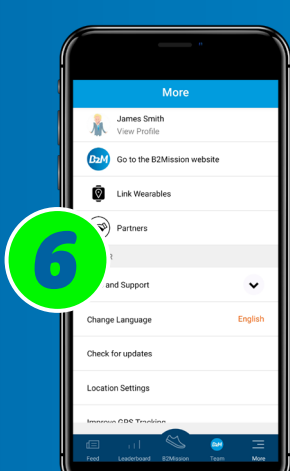
4

Check your smartphone settings to be able to use the app properly.



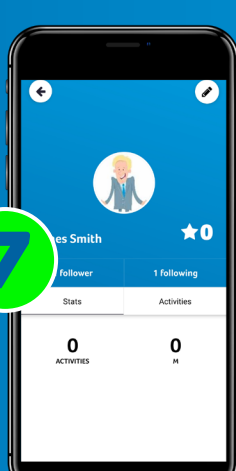
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Enter your activation code. This will automatically assign you to your team.



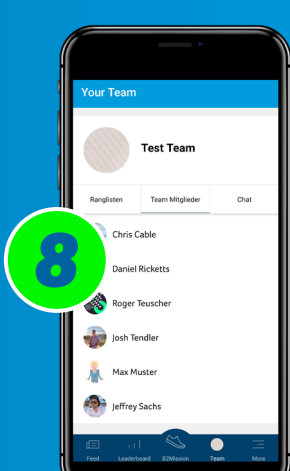
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Change your settings under „More“. You can also link your sports watch or smartwatch.



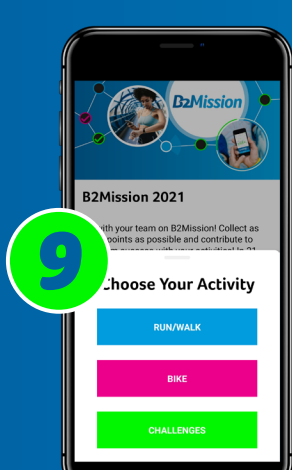
7

Update your profile with your name, gender and if desired picture.



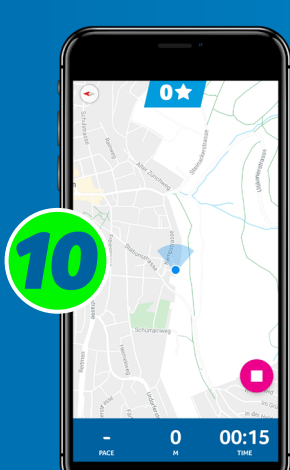
8

Check under „Team“ who from your company is participating & use the chat to communicate with them.



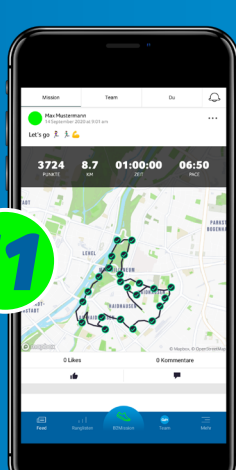
9

Collect points in the Challenges by foot or during your Run/Walk/Bike activities.



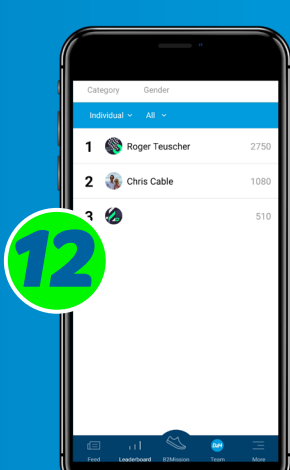
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Be active and compete with colleagues and other B2Mission participants.



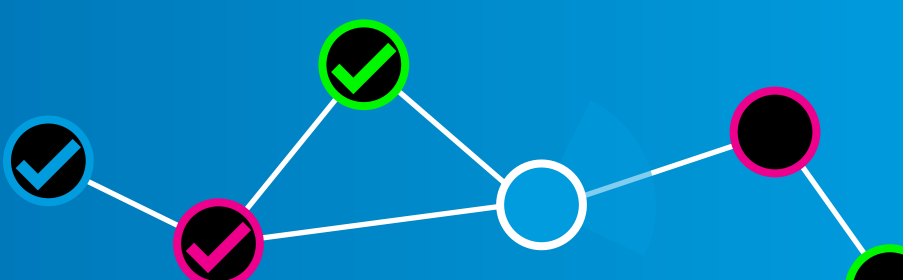
11

Share your activities in your feed.



12

Check the leaderboards to see where you and your company are ranked.



## COLLECT POINTS



### RUN / WALK / BIKE

Running, walking, hiking, riding a bike

Open the B2Mission app, press the start button & select the button „Run/Walk“ or „Bike“.

Complete the desired distance by foot or by bike – no matter where, how long or how often.

As soon as you finished your activity, press the stop button to terminate the recording.

For every kilometre covered by foot, 300 points are awarded. Each kilometre travelled by bike earns 100 points. The points are automatically included in the ranking.

Activities can also be recorded with other devices (e.g. sports watches) and synchronised with the B2Mission app.



### CHALLENGES

Running, walking

In 21 cities in Switzerland, you can take part in different Challenges. Each Challenge consists of 30 GPS Checkpoints, which are displayed in the B2Mission app.

Open the B2Mission app, choose the Challenge you want to tackle or press the start button, than „Challenge“ and choose a Challenge.

Start by heading to the region of your Challenge and clicking on the start button.

Collect points by passing by as many of the set Checkpoints as possible within 60 minutes or by completing small tasks on the spot. Clever route planning pays off, because the number of points you get differs between Checkpoints.

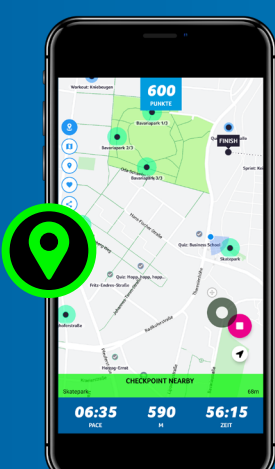
A Challenge ends automatically when the time limit of 60 minutes is reached or can be ended by pressing the stop button.

Each participant can complete a maximum of four Challenges, after which the Challenge mode is no longer available in the app. In addition to the checkpoints, the distance covered within the challenge also increases the points account.

Each kilometre covered gives 300 points.

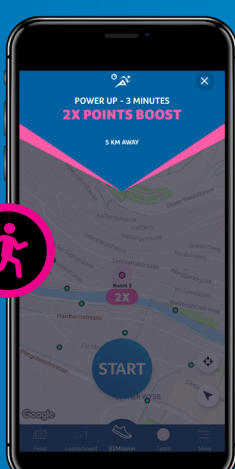
## THE CHECKPOINTS

IN THE CHALLENGE



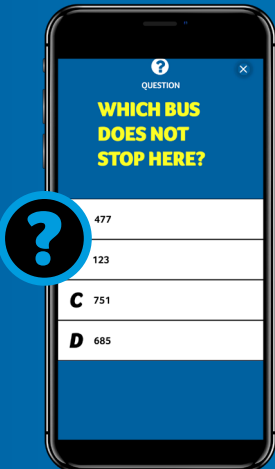
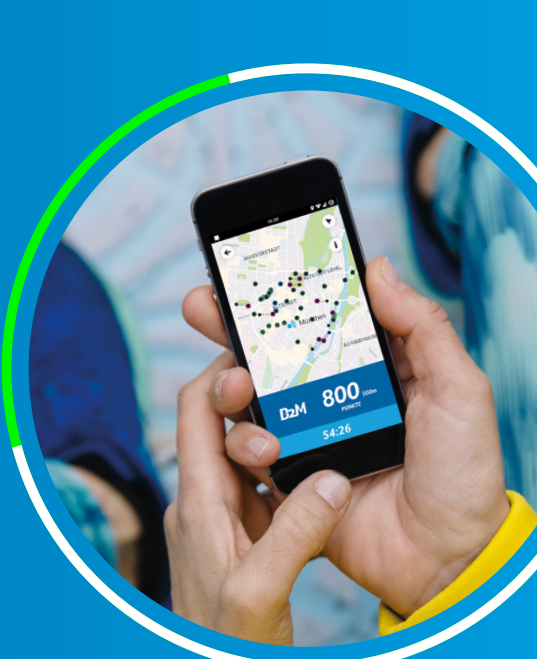
### CHECKPOINT

The easiest type of our checkpoints are those that you just have to pass by. Run to the checkpoint and collect 100 points.



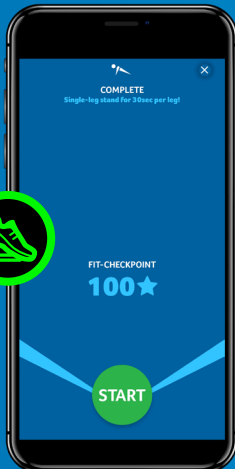
### BOOST

This checkpoint gives you superpowers: All the points you collect in the next three minutes are doubled.



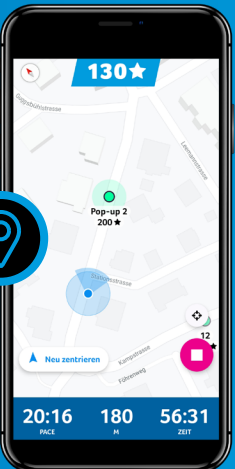
### QUESTION

Your attentive eye is required: Answer a question about your surroundings! Look around carefully and get 300 points.



### FIT-CHECKPOINT

Light physical exercises will replenish your training here. If you manage the given repetitions or duration, you will receive 200 points.



### POP-UP

You will discover this checkpoint during your Challenge. It is triggered by another checkpoint. Run there quickly and get 200 points.